International Robotics, Inc.

Introduces

The Celebrity Robot Millennia
The world’s finest Social-Impact, Cause-Marketing Public Relations Robot!

For hosting Keynote Addresses, Opening Ceremonies, Press Conferences, Trade-Exhibits, Parties and Receptions, Promotional Tours, Fund-Raisers, etc.
Hi; my name is Robert Doornick, CEO of International Robotics, Inc. I’d like to tell you the story of a Robot called Millennia, and why this Robot has helped our Clients touch the hearts of millions throughout the world, reaffirming their Corporate Social Responsibility while growing their business!

The result of 35 years of research and development in the pioneering field of Technology-to-People Behavioral Psychology, “Millennia” is the world’s finest adult-size multilingual, programmable and remotely controllable Communication Robot designed and operated specifically for Marketing & Communication, as well as Education and Entertainment.

Because Millennia regularly works with the Learning Disabled and several other Special Needs groups, you will have a rare opportunity to leverage Millennia’s heartwarming and socially redeeming attributes in concert with your business events!

Millennia visiting a Cancer-care Hospital wing in Texas
Millennia dramatically increases Business Activities, Sales Leads & Brand Awareness at Trade-Shows

Here are just a few of Millennia’s impressive characteristics:

- Millennia hosts & participates in Conferences, Opening Ceremonies, Keynote Addresses, Press Conferences, Evening Receptions, Trade-Show Exhibits, Promotional Tours, Concerts, Music-Videos, Films, TV Shows, Sponsored Events, Educational & Goodwill programs, Fund-Raisers, Licensing & Merchandising programs, etc.

- Millennia can meet and greet visitors in a multitude of languages; also dances, sings and plays music from many cultures around the world

- Millennia can transport people of any size or weight on his passenger-carrying platform, and then dance with them! Millennia can sing too!

- As the world's finest programmable and remotely controllable adult-size Communication Robot, Millennia's aesthetics, architecture and persona are psychologically designed to facilitate bonding and communicating with any age, social, ethnic or cultural group while overcoming some of the constraints of social protocol (stress, fears, anxieties, suspicions and defense mechanisms)
Millennia is part of a 35 year research in the pioneering field of Technology-to-People Behavioral Psychology (the study of interrelationships between people and machines). Born out of IRI's original work with Learning Disabled Children, this study is aimed at helping to develop various protocols for programming future intelligent robots with more human-like idiosyncratic behavior, semblance of emotions, compassion and other factors that will aid in their long-term acceptance and successful cohabitation with humankind.

As an integral part of this research, Millennia is regularly used as a Surrogate Communications Tool to help motivate and inspire Students, and to communicate with the Learning Disabled & other Special Needs individuals. These heartwarming goodwill activities are often sponsored by Millennia's clients, earning them the accolades of local consumer, government, business and media groups while at the same time reaffirming their altruism in a most compassionate way.

A FEW OF MILLENNIA'S CELEBRITY CREDENTIALS:

- Only Robot in the world who is a member of the Screen Actors Guild
- Stared in the movie Rocky-4 with Sylvester Stallone
- Cast member on NBC's Days of Our Lives for an entire season
- Opening act for a nationwide Concert Tour for the late James Brown
- Music Video with Carly Simon
- Command Performance at the White House
- Visit to the United Nations
- Punk'd MTV with Oscar winning actress Hilary Swank
- CBS The 2012 People's Choice Awards with Comedian Jimmy Fallon
- Cartoon character in an episode of TV Series "Family Guy"
- MC of the 7th Annual Spanish Music Awards before sold-out audience of 5,000 and live TV audience of 11 1/2 Million viewers, earning the coveted Nielsen Ratings of #1 Show and #1 Network nationwide for Univision that week!
- Owner and user of his own personal American Express and Master Card credit cards.
  Yes; Millennia can pay for his own purchases at Hotels, Stores, Restaurants, etc...
- Has entertained Royalty and Dignitaries throughout the globe

HOW DOES MILLENNIA OPERATE?

Millennia is both programmable and remotely operated; making it ideally suited to stage, film and television appearances. Millennia is thus capable of delivering preprogrammed speeches, stories, dance routines, or interact spontaneously in a totally improvisational manner. The robot is always under the skillful remote control of its well trained Operators. Employing proprietary miniaturized microprocessor-controlled devices concealed under their clothing, the Operator can either run the
Robot from backstage or walk about freely and transparently amongst the audience, operating all of the robot's functions and whispering into a concealed microphone in a form of electronic ventriloquism. The robot's computer instantly responds to the Operator's commands, as well as amplifying the Operator's voice so as to deliver a spontaneous and always highly entertaining performance. It is often amusing to witness the Operator standing right alongside a person speaking with the Robot without even being aware of that Operator. For a few audience members who have become privy to the magic at hand, this form of operation is often a part of the total show enjoyment.

Meet, greet, inform, qualify, entertain and forge lasting relationships with your future customers

**MILLENNIA, THE ROBOT WITH A HEART**

Millennia is repeatedly praised as “Best of Show”, “Top Promotional Event” and “Most Dynamic Exhibit Strategy”, generating for our Clients unprecedented Sales Leads, Media Coverage and PR value. Here are a few impressive testimonials from an equally impressive list of Clients:


Helping you to reaffirm your image of Corporate Social Responsibility; Millennia will also perform heartwarming visits to local Clinics, Hospitals, Schools, Rehab & Senior Centers, Orphanages, Etc:
GENERATE LOTS OF MEDIA EXPOSURE: Millennia’s unprecedented attributes, coupled with his compassionate personality, eloquence and celebrity status rarely fail to win the attention of the local Media groups. Our Clients frequently have gotten Millennia interviewed by local Newspapers, invited on Morning News Shows, Talk Shows, or interviewed by the Trade Press inside their Trade Show Exhibits.
One of the most successful Trade-Show marketing strategies ever:
You can rent Millennia by the day anywhere in the world. The Robot will dramatically increase traffic and has proven to be a powerful marketing, sales and PR strategy at Trade Shows. Millennia bonds rapidly with Attendees. After a few highly entertaining qualifying exchanges, the Robot then introduces new customers to your Sales Team all day long, taking an occasional break to recharge his batteries.
Millennia befriending your target customers at Conferences and in public sectors

Call now and reserve your Communication Robot for your next event. Millennia is quite cost effective and we’ll show you how you can save even more by employing Millennia at several Events annually. 1-914 630-1060. info@InternationalRobotics.com

**LINKS TO ROBOT MILLENNIA**

**Video of Millennia co-hosting a Talk Show:**

**Testimonials: a few impressive testimonials from an equally impressive list of Clients!**

**Document on School & Hospital Visits. Note the wonderful Testimonials near the end of this document:**

**Millennia working with Autistic Children:**
Millennia working with the Sight Impaired:

Millennia Visits Cancer Care Unit at TX Children’s Hospital
www.internationalrobotics.com/uploads/MillenniaVisitsCancerCareUnitAtTXChildrensHospital.pdf

Millennia-3000 hosting the 7th Annual Spanish Music Awards

Video Testimonial of School & Hospital Visits benefits

Millennia/Gemo Visits Senior/Rehab Centers
www.internationalrobotics.com/uploads/MilSeniors01.pdf

“My New Boyfriend” Music Video with Carly Simon;

Video of Millennia on CBS TV “The 2012 People’s Choice Awards” with Comedian Jimmy Fallon
www.internationalrobotics.com/uploads/MILLENNIA_ON_PEOPLES_CHOICE_AWARDS_WITH_JIMMY_FALLON.mp4

Photo Slide Show of Millennia generating record number of Sales Leads at the Operating Room Nurses Conference in New Orleans
www.internationalrobotics.com/uploads/VMillenniaAtAORNNewOrleans.wmv

“If You Can Dream” news article
www.internationalrobotics.com/uploads/IfYouCanDream.jpg

2011 Robies Award

Souvenir Photos Invitations Examples

WORLDWIDE PUBLIC USAGE:
For those of you who promote their goods & services to the public at large, we submit for your review – and proof positive of the powerful
public appeal of the IRI Social Robots – the following pictorial link demonstrates how the psychologically designed and skillfully operated Robots bond equally well with all age, social, ethnic & cultural groups, no matter where they are employed across the world:

www.internationalrobotics.com/uploads/ExBotatCNETheEx2013.mp4

THE MOST HEARTWARMING PR:
The following heartwarming Slide Show caters mostly to Special Needs groups (learning disabled, handicapped, autistic, mentally challenged, the elderly, etc.) The psychology of the IRI Social Robots empowers these benevolent personalities with a rare ability to humanize technology, and to not only openly acknowledge such individuals in the most compassionate and endearing fashion, but to also allow them an equally rare opportunity to feel special, loved, beautiful, and accepted unconditionally.

www.internationalrobotics.com/uploads/ExBotTheRobotWithAHeart.mov

Perhaps the most significant testimonial of the IRI Social Robot’s profound impact is this touching letter from the Mother of an Autistic boy who was positively impacted by the Robot for two years in a row at the Expo event in question!

www.internationalrobotics.com/uploads/ExBotTestimonial.JPG

Delivering a speech with former New York Mayor Mr. Rudolph Giuliani in Manhattan!
REQUEST A FREE DEMONSTRATION OF MILLENNIA:
Would you like to experience Millennia firsthand at no cost to you? Call us and let us know where you are located, and we’ll gladly contact you when one of the Robots crisscrosses the country & passes near you. You’ll then have the option of scheduling a complimentary demonstration at your offices!

HOW MANY MILLENNIA ROBOTS ARE AVAILABLE?
There are 3 styles of the Millennia Robot available today, and each one has its own distinctive look and level of complexity. As the head design indicates, they are the same personality simply “wearing” different bodies. These Social Robots travel all over the world and are available upon request. It is usually advisable to reserve your preferred Robot as far ahead of time as possible to ensure its availability. The Robots are often reserved up to 2 years in advance.

DESCRIPTION: The 3 Robots are identical in proportions. Each of these 3 Robots has its own distinctive outer skin design to allow you to periodically bring a slightly different Robot at your annual events if that is desired, while still retaining the very popular character, recognizable by his head design. Here they are below:

![Millennia-1](image1) ![Sico (see-co) Millennia](image2) ![Gemo Millennia](image3)

As you note in each photo, these three robots employ the same basic architecture and proportions, as well as facial features. They are all the basic Millennia personality from the movie Rocky-4 and the many other celebrity credentials you are now familiar with. They are all expertly remotely operated by the same entertainers; they can all play music and transport passengers on their platform.

**MILLENNIA-1:** The Millennia-1 character is the more advanced version of the Millennia series. It distinguishes itself by having more body movements, by
being programmable (to program speeches, dance routines, gestures, messages, etc.) and by having an on-board computer with greater capacity for storing and playing back musical segments, sound-effects, and messages. Millennia-1’s chest has a programmable message display, and a video screen which can either display a Logo or video, or show a live image of the Robot’s point of view so people can see themselves on the screen.

Altogether, Millennia-1 is very fluid and very expressive, thanks to the additional body motions. Millennia-1 is the most advanced Communication Robot of its kind in the world today and highly recommended for Clients who are Industry Leaders; or who are in a field of technology, or who are hosting an event of great importance.

**Sico & GEMO:** The Sico and Gemo versions of the Millennia series are equally popular, and as exemplified in the following Testimonials, these robots are very successful: [www.internationalrobotics.com/uploads/testimonialsShortVersion.pdf](http://www.internationalrobotics.com/uploads/testimonialsShortVersion.pdf).

These two models are rentable at a lower price by way of simplifying the engineering and reducing the amount of body movements as well as the capacity for the volume of musical segments and other simple elements. Sico & Gemo are in truth the most active and most popular Robots in the industry! They are operated by the same multitalented entertainers who operate Millennia-1.

**Thank you for learning about the Communication Robots and the timely new business science we call Techno-Marketing™**

**We hope to hear from you soon**

**Robert**

**Robert Doornick, CEO**
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Millennia on stage at an event in Brazil

Millennia/Millennia posing with the Fox TV News Team in San Diego. Our Robots generate millions of dollars in media coverage annually!
Millennia visiting a Senior Center

Drawing a crowd at a Conference